



Perfect & Easy Solution

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Online Marketing

Course Details	
Total Four Part of This Course:	Total Class: 12
<ul style="list-style-type: none">• Introduction to online marketing• Why we do online marketing?• Type of online marketing• How we do online marketing?• Freelancing	Free Class: 02
	Total Hours (3x12): 36
	Days: 3 Days Of Every Week
	Registration Fess 8,000 TK

*** Discount 10% for instant admission

*** Discount 10% for full payment

Course Details

1st Class	6th Class
<ul style="list-style-type: none"> • Introduction to online marketing • What is online marketing • Usefulness of online marketing • Why online marketing is so important 	<ul style="list-style-type: none"> • What is a lead generation? • Why do you need lead generation? • Type of lead generation • Cheat sheet • Checklist • Contest • Courses • Demos
2nd Class	7th Class
<ul style="list-style-type: none"> • Social media marketing • Email marketing • Content marketing • Mobile marketing 	<ul style="list-style-type: none"> • Ebooks • Email subscriptions • Guides • Interviews • Kits • Original data & research • Podcasts • Slide share presentations • Templates • Tickets • Tools • Trials • Video • Webinars
3rd Class	8th Class
<ul style="list-style-type: none"> • Affordable marketing • Search engine marketing • Digital marketing 	<ul style="list-style-type: none"> • LinkedIn lead generation • Facebook lead generation • Other social media lead generation
4th Class	9th Class
<ul style="list-style-type: none"> • How to choose right product to make a successful affiliate site • How to choose the correct keywords that plays with the public's emotions and lead them to buy related products 	<ul style="list-style-type: none"> • Freelancing SEO job from freelancer.com • Freelancing SEO job from oDesk.com • Account create
5th Class	10th Class
<ul style="list-style-type: none"> • How to create successful and enticing copy that converts your visitors into buyers • How to SEO your site so that your buyers find your site at top of Google 	<ul style="list-style-type: none"> • Radiance test at oDesk • Skill test at oDesk • Cover letter create and submit (Bid for project) • Apply for Mastered Card from oDesk and freelancer • Create an account at moneybookers.com (skrill) • Payment method verification