



Perfect & Easy Solution

House: 6 (4th Floor), Road: 2, Kalwalapara, Mirpur-1, Dhaka-1216
Email: info@atique-it.com, www.atique-it.com, Phone: 01717099460

Search Engine Optimization

Course Details	
Total Five Part of This Course:	Total Class: 12
<ul style="list-style-type: none">• Introduction to web SEO• Basic web design with HTML• Introduce with Google algorithm• On-page optimization• Off-page optimization	Free Class: 02
	Total Hours (3x12): 36
	Days: 3 Days Of Every Week
	Registration Fess 8,000 TK

*** Discount 10% for instant admission

*** Discount 10% for full payment

Course Details

1st Class	6th Class
<ul style="list-style-type: none"> • Introduction to web SEO • What is search engine? • Classification of search engine • Why search engine? • What is search engine optimization? • What type of SEO? • Technical terms 	<ul style="list-style-type: none"> • What is On-Page optimization • Why On-Page optimization • Keyword
2nd Class	7th Class
<ul style="list-style-type: none"> • Google page rank • Alexa rank • How to increase page rank? • SEO tools • About domain and domain name for SEO • About hosting and hosting for SEO 	<ul style="list-style-type: none"> • Meta data (Tag) • Title tag • And others Meta tags • Create Meta keyword • Meta description • H1, H2, H3, H4, H5, H6 tag • Image alternative text and title • Anchor tag • Anchor title tag
3rd Class	8th Class
<ul style="list-style-type: none"> • Introduction to web design • HTML tag • HTML attributes • HTML meta date 	<ul style="list-style-type: none"> • Best keyword based article and unique • Using keyword research tool • Site-map create • Site-map submit • Page indexing • On-page tools
4th Class	9th Class
<ul style="list-style-type: none"> • Headline tag • Image alternative text • Web control panel (cPanel) • FTP software using for file upload and download 	<ul style="list-style-type: none"> • What is Off-page optimization • Why Off-Page optimization • Kind of Off-Page optimization • Directory submission • Social book marking
5th Class	10th Class
<ul style="list-style-type: none"> • History of Google • What is Google algorithm • Technical subject of Google algorithm • How Google works • Why Google update their algorithm • Update of Google algorithm 	<ul style="list-style-type: none"> • Comments posting/blog comments • Article submission • Affordable marketing

Course Details

11st Class	12th Class
<ul style="list-style-type: none">• Forum posting• Social media marketing• Social networking	<ul style="list-style-type: none">• Email marketing• Photo sharing• Video marketing• Local marketing• Do follow, No follow• Off-page tools

